

noondaycollection + ADOPTtogether

LET'S CELEBRATE ADOPTION AND SUPPORT ADOPTIVE FAMILIES!

OCTOBER 1 – NOVEMBER 8

Last year, Adopt Together launched World Adoption Day, a worldwide celebration of adoption. Eleven thousand people in 15 countries posted photos of themselves with a smile drawn on their hands and the hashtag #WorldAdoptionDay.

This year, we are joining together to bring #WorldAdoptionDay to life! We want to gather communities across the United States to celebrate adoption and support adoptive families. We want to make a big impact – but we can't do it alone.

As a Noonday Ambassador, I want to get my community involved in #WorldAdoptionDay. Here's how you can be a part of this world-changing event!

HOW TO GET INVOLVED

- 1 Connect:** Do you know a family who is in the process of adopting? Families who have completed their home study can raise funds for their adoption through Noonday Collection and Adopt Together. Connect them with me and I can help them get closer to bringing their child home!
- 2 Gather:** Host a #WorldAdoptionDay Trunk Show from October 1 to November 8 to help an adoptive family bring their child home! When you host a Trunk Show, you gather your friends and invite them to shop for jewelry and accessories handcrafted by Artisans. Noonday will donate 10% of your Trunk Show sales to support the adoptive family! Plus, you can earn Hostess rewards to shop your favorite Noonday styles for free or half-off!
- 3 Shop:** When you shop at a Trunk Show, your purchases will create opportunity for families across the globe – and help an adoptive family bring their child home!
- 4 Share:** Help us celebrate adoption on #WorldAdoptionDay on November 8, 2015! Join the movement by drawing a smiley face on your hand, snapping a picture, and posting on Instagram or Twitter.

We designed a bracelet for #WorldAdoptionDay. For every #WorldAdoptionDay Bracelet we sell, we're donating \$10 to an adoption fund that will help one family get closer to bringing their child home. Every family that has an Adopt Together profile and a Trunk Show to benefit their adoption will be eligible for a chance to win!



Noonday Collection is a socially responsible business that uses fashion to create meaningful opportunities around the world. Since 2010, Noonday has given nearly \$250,000 through more than 1,500 Adoption Trunk Shows to help adoptive families bring their children home.

Adopt Together is a non-profit platform helping families raise funds to pay for adoption costs. Over the last three years, Adopt Together has helped 1,000 families raise over \$6m to cover their adoption expenses and bring their children home.

noondaycollection.com • adopttogether.org